

NARRATIVE FOR ATLANTIC SQUARE MSP  
2600 - 2780 E Atlantic Boulevard, Pompano Beach, FL 33062

Atlantic Square is a multi-tenant shopping center located at 2600 - 2780 E Atlantic Boulevard, Pompano Beach, FL 33062. The following is a description of the proposed Master Sign Plan for tenant identification. By approving the Master Sign Plan, it will provide uniformity for signage and enhance the look of the property.

All signs will comply with City of Pompano Beach Sign Code § 156.08 OVERLAY DISTRICTS. Any deviation or change from this Master Sign Plan or code must be reviewed and approved by AAC. All signs will have permit tag displaying permit number, address, contractor information, electrical information and date of install.

The property is located in the Overlay District and all signage meets code.

**TENANT WALL SIGNAGE:**

Signs will be individual 4" deep channel letters mounted within tenant lease line and will comply with § 156.08 (A)(2) OVERLAY DISTRICTS

Placement: Signs will be mounted on tenant's lease space as noted under each sign type.

Dimensions: Signs shall not exceed 1 square foot of sign area per one linear foot of tenant frontage.

Letter height noted under each sign type.

Materials: Aluminum returns, acrylic faces, aluminum returns.

Illumination: Internally illuminated with white LEDs.

Design: Sign Type A, B, C, D or E depending on tenant space location.

Colors: Letters are red or white, returns and trim will be Duranodic Bronze. Raceway, if applicable, will be painted to match wall/beam or roof as noted under sign type.

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.

**BLADE / BRACKET SIGNAGE:**

Non-illuminated PVC panel signs with vinyl copy mounted within tenant lease line. Blade/Bracket Signage will comply with § 156.08 (A)(3) OVERLAY DISTRICTS.

Placement: when affixed to the primary building, the signs must be perpendicular to the primary building facade.

Dimensions: Total max 6 sqft, Letters max height of 12 inches, Logo/Artwork max height 18 inches in any direction.

Materials: PVC panel with vinyl copy and border.

Signs will be non-illuminated.

Colors: Panel white, letters and border PMS 185 C Red

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.

**EXTERNALLY ILLUMINATED MONUMENT SIGN FOR CENTER:**

Existing free-standing sign is non-conforming and must comply with the amortization schedule § 156.17

**NONCONFORMING SIGNS**

New Proposed Sign:

Monument Signage will comply with § 156.08 (A)(4) OVERLAY DISTRICTS

Placement: Located along Atlantic Boulevard with a 4' setback to ROW and outside of site triangle.

Dimensions: Sign not to exceed 50 square feet. Overall height is limited to 8 feet above grade with landscaping.

Materials: Aluminum sign with aluminum tenant panels with vinyl copy.

**AAC**

**PZ25-30000004**

Illumination: Sign will be externally illuminated with uplighting from fixtures incorporated into landscape area.  
Tenant lettering color: 3M 3630 Bright Blue applied plotter cut vinyl on aluminum face.  
Size will be determined by the amount of the letters to appropriately fit in the panel.  
Font shall be IMPACT or nationally recognized or trademark font and/or colors will be considered.  
Materials: Aluminum sign cabinet with aluminum faces and vinyl copy.  
Sign will have minimum 6" address numbers on top portion of sign.  
Maximum height for monument: 8' with landscaping.

#### EXTERNALLY ILLUMINATED MONUMENT SIGNS FOR OUTPARCELS:

##### New Proposed Sign:

Monument Signage will comply with § 156.08 (A)(4) OVERLAY DISTRICTS

Placement: Located along Atlantic Boulevard with a 4' setback to ROW and outside of site triangle.

Dimensions: Sign not to exceed 50 square feet. Overall height is limited to 8 feet above grade with landscaping.

Materials: Aluminum sign with aluminum tenant panel with vinyl copy.

Illumination: Sign will be externally illuminated with uplighting from fixtures incorporated into landscape area.

Tenant lettering color: 3M 3630 Bright Blue applied plotter cut vinyl on aluminum face.

Size will be determined by the amount of the letters to appropriately fit in the panel.

Font shall be IMPACT or nationally recognized or trademark font and/or colors will be considered.

Materials: Aluminum sign cabinet with aluminum faces and vinyl copy.

Sign will have minimum 6" address number on top portion of sign.

Setback will be minimum 4' from ROW and outside of site triangle.

Maximum height for monument: 8' with landscaping.

#### WINDOW VINYL:

Window vinyl shall be installed second surface (inside glass) within the tenant lease line and be limited to 20% of glass area with maximum letter height of 6".

Window Vinyl Signage will comply with § 156.08 (A)(5) OVERLAY DISTRICTS

Font: Helvetica Neue LT Pro Bold or nationally recognized or trademark font and/or colors will be considered.